

Established : 1994

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Government College of Engineering & Technology Chak Bhalwal, Jammu-181122 J&K State

No. GCET/ _____

Dated : _____

MEMORANDUM OF UNDERSTANDING

This MOU is entered between into on the 15th... Day of FEB. 2023 by and between Govt. College of Engineering and Technology, Jammu (hereinafter called GCET, Jammu), situated at Chak Bhalwal, Jammu.

And

AB Industries, Bari Brahmana, District Samba, J&K (hereinafter called AB Industries, Jammu) a cattle feed manufacturing unit.

ABOUT:

GCET Jammu was established in the year 1994 under the department of Higher Education, Govt. of J&K, affiliated to University of Jammu and AICTE approved institute. The institute was established with a vision to provide valuable resources for industry and society through excellence in technical education and research. The institute offers UG degree in Engineering courses viz. Electronics & Communication, Electrical, Computer, Mechanical and Civil Engineering. The alumni of the institute are positioned globally in the Government, Public Sector & Private Organizations. GCET has also availed an opportunity of Technical Education Quality Improvement Programme (TEQIP-III), a World Bank aided project of MHRD Govt. of India with an aim to improve the quality of technical education in the institution.

AB Industries, a Startup was established in 2017 for manufacturing of Cattle Feed and also received start-up of the year award instituted by Assocham India. **AB Industries** has made a name for itself in the list of top producers of cattle feed in Jammu. **AB Industries** is located in Bari Brahmana, Jammu (J&K).

OBJECTIVES OF MOU:

- To create awareness among the students about the job functions in the industry.
- To encourage students for various start-ups related activities.
- To make students understand how an industry works.
- To impart pertinent practical knowledge and skill required by the industries.
- To develop talent in the students required for working in the industries.
- To develop capabilities to become self-employed.

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- To make students correlate their critical studies with practical knowledge of the industry.
- To bridge the gap between college curriculum and industrial requirement.
- To invite industrial experts as a resource person so as to share their expertise.

TERMS AND CONDITIONS:

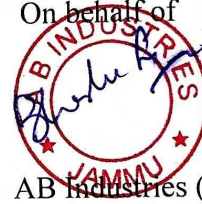
No financial and legal obligations can be made on the basis of this MOU signed by GCET, Jammu as well as AB Industries, Bari Brahmana, Jammu (J&K)

On behalf of

G CET Jammu (J&K)

PRINCIPAL
GCET, Chak Bhalwal
Jammu.

On behalf of



AB Industries (J&K)