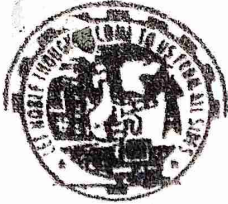


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Tel.No.0191-2623087

Website:www.gcetjammu.org.in

E-mail ID:gcet\_jammu@rediffmail.com

# Govt. College of Engineering & Technology Chak Bhalwal, Jammu.

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into on the 17th Day of June, 2019 by and between Govt. College of Engineering and Technology, Jammu (hereinafter called GCET, Jammu), situated at Chak Bhalwal, Jammu.

And

XRDigitech Global Pvt. Ltd., having its registered office at 203, 2nd Floor, Star Tower, Sector 30, Gurugram 122001 ( hereinafter referred to as "XRDigitech" ).

### **ABOUT:**

GCET Jammu was established in the year 1994 under the department of Higher Education, Govt. Of Jammu & Kashmir, affiliated to University of Jammu and AICTE approved institute. The institute was established with a vision to provide valuable resources for industry and society through excellence in technical education and research. The institute offers UG degree in engineering courses viz. Electronics & communication, Electrical, Computer, Mechanical and Civil Engineering. The alumni of the institute are positioned globally in the Government, Public sector & private organization. GCET has also availed an opportunity of Technical Education Quality improvement programme (TEQIP-III), a world bank aided project of MHRD, Govt of India with an aim to improve the quality of technical education in the institution.

### **ABOUT Company**

We are a digital products agency. Everything we do is about delivering greater brand and Engagement. We've delivered innovative solutions for a range of clients and established ourselves as leading digital marketing experts yet our expertise is not limited to digital. We're as successful at producing traditional campaigns and training modules as we are in Augmented and Virtual Reality, and that's because our work follows one simple goal "build better brand engagement". In the ever-changing world of VR/AR, we are creating some of the highest quality immersive experiences with intelligence specific to each industry and application. Our "ahead-of-the-curve technology", with our in house team of Experienced Engineers, Designers, Developers and Technicians, allows us to create exquisite Service content accessible on any platform

### **Objectives of MOU**

1. To create awareness among the students about the job functions in the industry
2. To make students understand how an industry works.
3. To impart pertinent practical knowledge and skill required by the industries.
4. To provide the job opportunity based on capability of the candidate. Please recommend the candidates having capability to do the design around AR / VR technology

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# Govt. College of Engineering & Technology Chak Bhalwal, Jammu.

## Terms and Conditions:

It is agreed that parties shall jointly explore and work together from the effective date hereof to give effect to intent and purpose of this MoU.

This MoU is signed by authorized representative of both the parties.

For and on behalf of

GCET, Jammu

For and on behalf of

XRDigitech Pvt Ltd

(AUTHORISED SIGNATORY)

NAME:

DESIGNATION:

(AUTHORISED SIGNATORY)

NAME: Neeraj Gupta

DESIGNATION: Sales Head